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CONTACT: Bob McLean
703-416-0060, bmclean@alcus.org

Photoluminescent Safety Association Created, Will Host 2007 Annual Conference in Las Vegas

Arlington, VA, January 4, 2007—Leaders in the photoluminescent products industry have formed a new trade association: the Photoluminescent Safety Association (PSA). The group will host its first annual conference March 22-23, 2007 at the Westin Casuarina Hotel, Casino, and Spa in Las Vegas, NV.

PSA is dedicated to generating broad-based acceptance of safety-grade photoluminescent products. Photoluminescent products improve safety through such products as exit signs, low-level egress pathway marking systems, and general safety signage.

Membership is open to people and organizations that manufacture, sell, or market safety-grade photoluminescent products; write, implement or participate in the writing of building and vehicular safety codes; are responsible for getting people out of buildings safely in an emergency; and that represent first-responders or fire safety officials.

PSA has already begun serving as an advocate for PL products before code-setting organizations such as the ICC and NFPA. The PSA Code and Standards Committee has been working with a consultant to educate the ICC and NFPA committee members on the advantage of including PL products in their building codes for safer evacuation of occupants in case of unforeseen emergencies.

PSA has established a headquarters office in the Washington, DC, area, and has created a new website that offers information on the 2007 conference, membership benefits and a membership application (www.plsafety.org). Additional information is available from Executive Director Bob McLean by email (bmclean@plsafety.org) or phone (703-416-0060).

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