



FOR IMMEDIATE RELEASE

Release 07-2

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Dr. Guylène Proulx to Be Keynote Speaker at PSA's First Annual Conference

Arlington, VA, January 18, 2007— Dr. Guylène Proulx will be the keynote speaker at the first annual conference of the Photoluminescent Safety Association (PSA), March 22-23, 2007 at the Westin Casuarina Hotel, Casino, and Spa in Las Vegas, NV. Proulx is a senior researcher in the Fire Research Program at the National Research Council Canada.

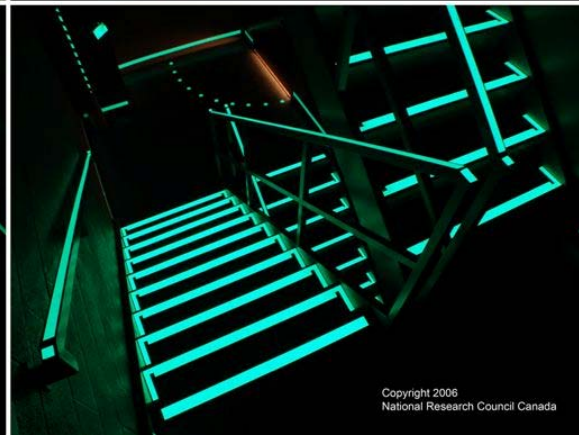
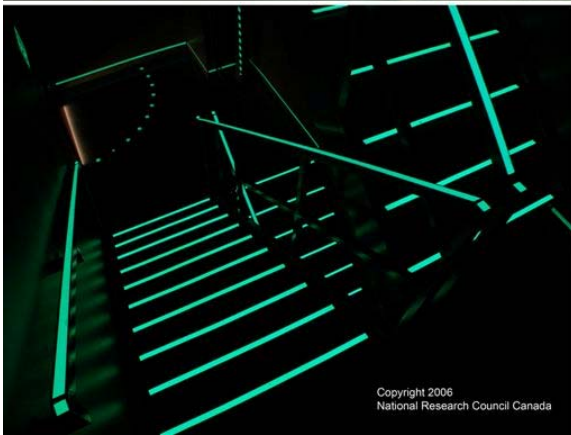
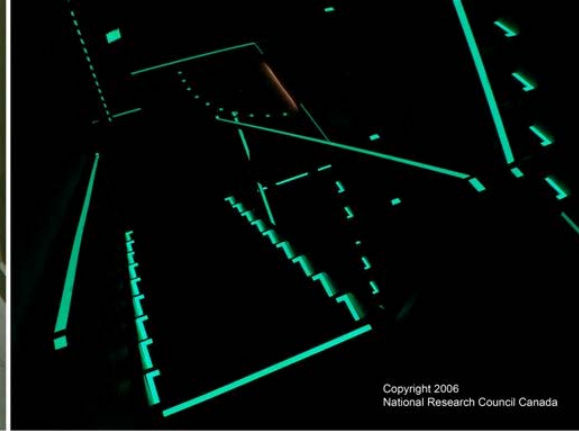
Proulx presentation is titled "Study of Different Installations of Photoluminescent Marking in Highrise Building Stairwells." She will review how many organizations such as ASTM, New York City, and ISO, have published different installation guidelines for photoluminescent marking (PLM). The various installations proposed or required have never been tested with occupants to assess the installation performance and effectiveness.

Using these existing guidelines, Proulx developed a study to test the effectiveness of different stairwell installations with actual office building occupants during an evacuation drill. The first objective of the study was to assess the effectiveness of three different stairwell PLM installations in an office building environment. The second objective was to compare these three installations to a stairwell under normal emergency lighting conditions. The presentation will report Proulx's preliminary results and conclusions. Direction for future studies on photoluminescent marking also will be discussed.

PSA is dedicated to generating broad-based acceptance of safety-grade photoluminescent products. Photoluminescent products improve safety through such products as exit signs, low-level egress pathway marking systems, and general safety signage.

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(Note to Media: See photo that follow on the next page)



Installations tested: stairwell under emergency lighting of an average of 38 lux, and three stairwells with photoluminescent marking.