



**FOR IMMEDIATE RELEASE**

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## **Joe Bloomfield Election to Board of Directors at PSA's Second Annual Conference**

Arlington, VA, March 19, 2008—Joe Bloomfield, \_\_\_ of GlowZone in Brea, CA, has been elected to the Board of Directors of the Photoluminescent Safety Association (PSA). The election was held during the association's second annual conference, held March 17-18 in the Washington, DC, area.

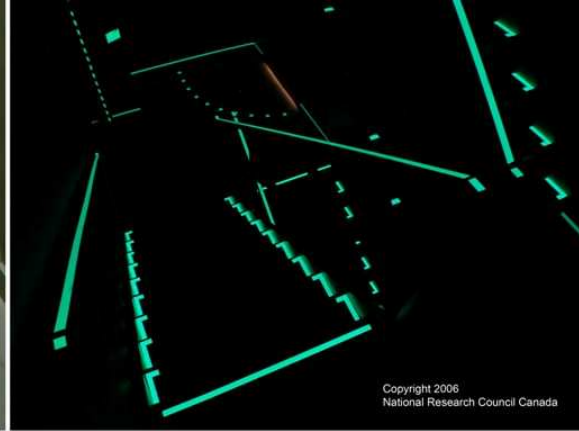
PSA is dedicated to generating broad-based acceptance of safety-grade photoluminescent products. Photoluminescent products improve safety through such products as exit signs, low-level aggress pathway marking systems, and general safety signage.

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(Note to Media: See photo that follow on the next page)



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Installations tested: stairwell under emergency lighting of an average of 38 lux, and three stairwells with photoluminescent marking.